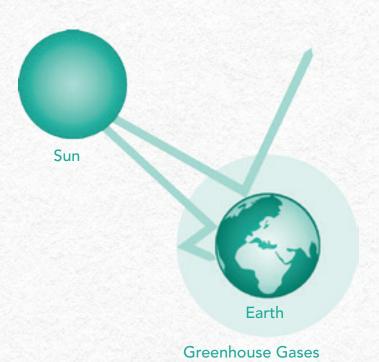


BrunelPrint & ClimatePartner°

Climate Protection. For Companies.



Joint climate protection limits the effects of global warming to a tolerable level



Climate Change is fact

The steady temperate rise in the lower atmosphere is changing our climate. It is caused by the growing concentration of greenhouse gases generated by humans. There is consensus regarding this effect in the global scientific community, and it is maintained in politics and the media alike.

Climate Change Background

The rise in carbon dioxide and other greenhouse gases is amplifying the greenhouse effect, thereby leading to global warming in the lower atmosphere. The effects can already be recognized today: Melting polar caps, rising sea levels, and increasing weather extremes are but a few examples. Further rises in temperature will unavoidably lead to natural catastrophes such as flooding, drought, and storms, as well as poverty, insufficient supply, and social crises.

Climate Protection

Reducing greenhouse gas emissions is a global challenge for securing the foundations of human existence. The only way to limit the temperature rise to a maximum of 2°C is by working together.

Global facts

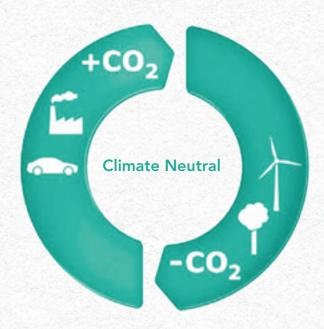
- Greenhouse gases (CO2) caused by humans are warming the atmosphere
- Continued warming will lead to natural catastrophes, poverty, and social turmoil
- Limiting global warming to a 2°C rise will secure a foundation for our future existence
- Climate protection is the only way to attain that 2°C objective
- Climate protection means avoiding, reducing, and off-setting carbon emissions

The objective of climate protection is to counteract manmade global warming and to mitigate its consequences. Comprehensive climate protection is based on the following principle: Firstly, avoid greenhouse emissions, and then focus on reducing them.

Unavoidable emissions should finally be offset by supporting recognized carbon offset projects.



The Mechanism of Climate Neutrality



- Climate neutrality means: Offsetting the emissions generated at one location by avoiding emissions at another location
- Recognized carbon offset projects avoid emissions
- Investing in certificates from carbon offset projects makes it possible to offset unavoid able emissions

Function

Climate protection is a global issue. Local greenhouse gas emissions dissipate into the atmosphere uniformly. That is why, with regard to the concentration of carbon dioxide in the atmosphere, it is irrelevant where emissions are generated and where they are reduced.

Thus, it is possible to offset greenhouse gas emissions that cannot be avoided locally by saving carbon emissions at another location. That offset is performed investing in carbon credits from recognized carbon offset projects. This "clean development mechanism" is anchored in the Kyoto Protocol and provides an additional instrument for attaining climate protection objectives to countries, companies, and private individuals from industrialized nations.

Advantages

Furthermore, it makes it possible for developing and emerging market countries where carbon offset projects are implemented to utilize modern technologies for energy generation.

For example, in order for a company to operate climate neutrally, it can offset all carbon emissions that cannot be avoided locally by supporting recognized carbon offset projects.

Offsetting carbon is an active contribution to climate protection. Demand for climate neutral products is rising steadily. This provides companies with an innovative opportunity to distinguish themselves from competitors.

ClimatePartner is a climate protection consultancy with IT system solutions



"We enable our customers to fully integrate climate protection into their strategy and value creation processes. This has made ClimatePartner one of the leading climate protection service providers in the world."

Tristan A. Foerster, CEO at ClimatePartner

The Company

ClimatePartner was founded in 2006 with the goal of offering companies concrete, relevant, and applicable solutions in climate protection. The climate consultancy now has associated companies and partners in the UK, USA, Japan, Austria, Greece and Armenia.

Our Service

ClimatePartner works on climate protection solutions for more than 1,000 customers world wide, mainly consisting of large and medium sized companies. In addition to individualized consulting, ClimatePartner develops software solutions that can be fully integrated into a client's value chain.

ClimatePartner's processes and system solutions for carbon foot-printing and climate neutrality are TÜV-certified (technical inspection authority) and based on international standards, such as the Greenhouse Gas Protocol, ISO Norms, and PAS 2050.

Know-How

ClimatePartner works closely with environmental organizations and is a member of various international committees, such as the Greenhouse Gas Stakeholder Advisory Group and DIN norm committees.





Climate Neutral Print From BrunelPrint



